

MONDAY 11 APRIL 2011

At a meeting of LERWICK COMMUNITY COUNCIL held in the Town Hall Chamber, Town Hall, Lerwick, at 7.00pm

Members

Mr J Anderson
Mr A Henry
Mr D Ristori
Mr W Spence
Mr S McMillan
Mrs K Greaves

Mr M Peterson
Mr L Angus
Mr A Johnson
Ms K Fraser
Mrs A Simpson
Mr J Stewart

Ex-Officio Councillors

Cllr C Smith
Cllr A Wishart

Cllr J Henry

Additional Co-opted Members

Miss J Sim

Mr T Henderson

In Attendance

Mr L Smith, Vice Chairman, Lerwick Town Centre Association
Ms F Dally, Tall Ships Races 2011
Shetland Times Reporter
Radio Shetland Reporter
Mrs K Semple, Clerk to the Council

Chairman

Mr J Anderson, Chairman to the council presided.

11/04/01

Circular

The circular calling the meeting was held as read.

11/04/02

Apologies for Absence

Apologies for absence were received from Mr E Knight and Cllr J Wills.

11/04/03

Minutes

The minutes of the meeting held on 14 March 2011 were approved by Mr L Angus and seconded by Ms K Fraser.

11/04/04

Business Arising from the Minutes

Staney Hill Barrier

Ms K Fraser asked if there had been any further information following the incidents at Staney Hill Barrier; she mooted the possibility of the installation of a gate.

The Chairman advised that the matter was in the hands of Shetland Islands Council and it may be best to wait until after any issues were resolved before discussing further.

Grant Assistance - Letters

Mrs K Greaves asked if the practice of including letters thanking Lerwick Community Council for grant assistance could be stopped in order to save paper.

The Chairman agreed to the request.

(Action: Clerk of the Council)

11/04/05

Police Report

PS B Gray was unable to attend the meeting but later emailed the following crime analysis for March 2011 compared to that of the same time last year.

- Class 1 - Crimes against the person – Up from 18 to 28, with 27 detections
- Class 2 - Crimes involving indecency – Down from 35 to 25, 15 detected
- Class 3 - Crimes of dishonesty – Down from 370 to 358, of which 236 were detected
- Class 4 – Crimes of vandalism – Down from 270 to 166, of which 69 were detected
- Class 5 - General Crimes – Down from 154 to 149, all detected
- Class 6 - Miscellaneous crimes – Down from 460 to 381, with 361 detections
- Class 7 - Traffic Offences – Up from 521 to 633, with 621 detections

11/04/06

BIDS Update Lerwick Town Centre Association

Mr L Smith Commenced a short power point presentation, the details of which follow:-

BRIEF HISTORY

- Started in Canada in 1960's
- Now well over 1400 established worldwide
- 134 fully operational BID's in the UK

SCOTLAND

10 OPERATIONAL BID's including:

- Bathgate
- Edinburgh (Princes Street/ George Street & Rose Street area)
- Inverness City Centre
- Falkirk
- Elgin

18 IN DEVELOPMENT

Includes:

- Aberdeen City Centre
- Edinburgh West End
- Edinburgh Grass Market
- Oban
- Kirkwall
- Lerwick

SO WHAT IS A BID!

- It's a proven business led initiative supported by legislation within a defined geographical area where businesses "vote" to work together and invest collectively in local improvements to their business environment
- A BID is not a substitute for local authority services

SUPPORT

- "A BID is often although not exclusively a partnership arrangement through which the business community and statutory authorities can take forward projects and services which will benefit the local economy"
- "The support of the local authority and other public sector agencies is fundamental to the success of the BID"

IS LERWICK TOWN CENTRE IMPORTANT?

- Historic Centre of Lerwick
- Over 100 Listed Buildings – Important Architecture
- Outstanding Lanes Conservation Area
- Commercial Centre
- Centre for Tourism
- Centre for Visiting Yachts & Cruise Liners
- Heart of Shetland

WHY DOES LERWICK TOWN CENTRE NEED A BID?

As in most traditional town centres, Lerwick town centre businesses are facing an unprecedented level of competition from:

- Out of town supermarkets
- Out of town shopping centres
- Competition from Trust & subsidy supported operations
- Internet shopping & mainland shopping- to issues of access and environment

A BID provides the framework for town centre businesses to help themselves to improve their own trading and business environment.

SO WHAT ABOUT OUR BID!

Process started by Lerwick Town Centre Association in 2008

Supported by funding from:

- Scottish Government
- Shetland Islands Council

LIVING LERWICK

THE PEOPLE INVOLVED

Project Team

Laurence Smith
Christena Irvine

Steering Group

Cynthia Adamson	M & Co	National Retail
Alastair Cooper	Shetland Islands Council	Councillor
Emma Gibson	Peerie Shop & Café	Cafes & Restaurants
Richard Gibson	Richard Gibson Architects	Professional Services
Irene Hambleton	Baker Tilly	Accountancy
Harry Jamieson	Harry's Department Store	Retail
Iain Johnston	Queens/Grand/Thule	Hospitality
Steve Mathieson	Visit Shetland	Tourism
Gillian Moncrieff/ Peter Morrison	Bank of Scotland	Financial Services
Ken Rae	J.G Rae Ltd	Retail
Suzanne Shearer	North Rock Gallery	Craft
Irene Smith	Health & Beauty	Hair & Beauty
Allan Wishart	Shetland Islands Council	Councillor

THE PROCESS

- Survey
- The analysis
- Final definition of the business area
- The business plan

THE BUSINESS PLAN

- Definition of the area
- The term
- The projects
- Baseline services
- Income & expenditure
- Management of the BID
- Measuring the success

**FINAL BUSINESS PLAN
PROPOSED LEVY
THE VOTE**

WHERE ARE WE NOW!!

- Established database
- 200 Public Questionnaire Survey & Analysis completed by AB Associates
- 100 Business Questionnaires
- 350 Employer / Staff Questionnaires
- 70 Business Interviews (81/65/5)
- Analysis of Questionnaires to be completed by end April 2011

THE BALLOT

October / November 2011

end of power point presentation

Mr L Smith advised further details and updates could be found on the website www.livinglerwick.co.uk

He stated that each business within the consultation area, the old town boundary, would get one vote. He explained that in order to meet the costs of the project a levy, based on the rateable value of the property, would be charged.

Mr L Smith explained that the process was highly democratic and not only did there have to be more 'yes' votes than 'no' votes, the rateable value of the 'yes' votes had to be more than the no votes; the levy was based on the projects and if the 'yes' vote won, every business paid.

The Chairman enquired as to the value of the rateable value for the business in the consultation area.

Mr L Smith stated he would prefer not to disclose the figure until after a list of projects was drawn up but would be happy to present at a future meeting of Lerwick Community Council once the steering group had decided on the projects and the levy. He stated that consideration would be given as to whether the levy should be capped or a minimum payment imposed.

Mr J Stewart enquired as to the type of projects undertaken elsewhere in Scotland.

Mr L Smith replied that safety and security had been projects in some areas, as was cleanliness, developing events and marketing and promotions. He stated that in Lerwick, parking was proving to be an issue and he was looking forward to hearing the results of the questionnaires.

Mr M Peterson asked if Mr L Smith could confirm if all business in the consultation area would have to pay the levy, if the bid was successful.

Mr L Smith confirmed that they would, provided that there were more 'yes' votes than 'no' and the rateable value of the 'yes' votes were more than the 'no' votes; a process which he thought was fair and democratic.

Mr M Peterson asked if a business that did not want to participate could the business 'piggyback'.

Mr L Smith advised legislation was in place and if the vote was won, everyone would have to pay, just in the same way as they paid their rates. He further advised that charity shops would also have to pay the levy.

He stated that out of 70 businesses, 65 were keen to participate and the other 5 wanted more time to think about it.

Mr J Stewart asked if the levy was based on rateable value, would larger businesses get a bigger vote.

Mr L Smith explained that one owner of several businesses would still get only one vote but the rateable value of the combined properties would add up.

The Chairman thanked Mr L Smith for attending the meeting.

Mr L Smith's presentation concluded at 7.30pm.

11/04/07

Tall Ships' Races 2011 – Ms F Dally

Ms L Smith Commenced a short power point presentation, the details of which follow:-

The Tall Ships Races 2011

- 54 Tall Ships to date (higher entry than Waterford and Greenock)
- 16 class A vessels
- Over 2000 crew from 11 Countries
- Local Tall Ship *Swan* participating in all Races

Sail Training Shetland provides sail training opportunities for young people between 15-25

- Recruited 42 local trainees for The Tall Ships Races 2011
- Charity aims to raise over £30k

Cruise in Company 12th-21st July 2010

- Non-Competitive and Cruise of Friendship
- Five local guest harbours with events taking place in Fair Isle, Scalloway, Unst, Yell and Whalsay
- Tri-island Yacht Race taking place between Yell, Unst and Whalsay: 17th-19th July

Event Budget

SIC contribution	£1,200,228
Total sponsorship/income target	£400,000
Total event budget	£1,600,228

Major Sponsors

Shetland Catch	BP
Petrofac	Event Scotland
Lerwick Port Authority	Hughson Brothers
Peterson SBS	Captain Flints
Total	Valhalla Brewery
Laggan –Tormore	Dong

Thursday 21st July Crew Parade
Welcoming Ceremony
Prize Giving

Crew Party

Friday 22nd July Captains' Dinner
Levellers * ticketed

Saturday 23rd July Officers' Party
Bjorn Again * ticketed

Ms F Dally advised that they had been working with local caterers to ensure that the majority of the catering, at least 80%, would be provided by local businesses; she stated that "it would be nothing like in 1999."

Cllr A Wishart noted that the work involved to date for both the BIDS project and Tall Ships' Races 2011 was tremendous and "didn't just happen by itself". He commended Ms F Dally and her team for their hard work.

The Chairman noted 54 ships, to date, were involved and asked how that compared to 1999.

Miss F Dally replied that in 1999 there were 53 but she believed that "one or two dropped out on the way". She stated she was confident they would beat the previous figures.

Ms K Fraser asked why a park and ride was to be sited at Anderson High School rather than somewhere on the outskirts of town.

Ms F Dally stated that unfortunately the pipe yard was unavailable and, due to other works, alternative, more suitable sites were also unavailable.

Mr M Peterson noted tickets to events were sold out and asked if it was locals had purchased them all.

Ms F Dally advised that some tickets had been allocated for visiting yachts and visitors had had the same chance to purchase tickets for events as locals as they had been well advertised and available on-line.

The Chairman thanked Ms F Dally for her informative presentation, which concluded at 7.55pm.

11/04/08

Lerwick Community Council By-Election 2011 – Three Vacancies may now be filled by Co-option

Mr M Peterson stated that in his opinion it was unacceptable to attempt to fill the three vacancies by co-option rather than waiting for the next by-election; he thought it unnecessary.

Ms K Fraser asked if he preferred the vacancies to be advertised at the next by-election.

Mr M Peterson replied it was fairer as if four people applied for the three vacancies they would have to go through a voting process.

Mrs K Greaves stated many people were unaware of what Community Councils did and thought there may be more genuine interest if the working of Community Councils could be highlighted.

Cllr A Wishart advised that the legal position should be checked to ensure Lerwick Community Council was following the correct procedure.

Mr M Peterson stated that it depends which procedure is the wisest one.

Mr L Angus suggested that the returning officer, Mr J Riise, SIC, should be contacted to enquire as to the date of the next by-election.

The Chairman advised he would be happy to wait until the next by-election.

Mr M Peterson agreed that the returning officer should be contacted and a by-election time table requested.

The Chairman agreed to keep the status quo for the time being and asked the clerk to write to the returning officer should be for clarification.

(Action: Clerk of the Council)

11/04/09

Correspondence

9.1 Coastal Path at Sound Heading Towards Kirk Yard – Jonathan Duncan, Outdoor Access Officer, SIC

Noted

9.2 Part Time 20mph Sign, King Harald Street – Ian Halcrow, Head of Roads, SIC

Cllr A Wishart asked if Lerwick Community Council would support the proposition that one or two pelican crossings should be installed at King Harald Street. He advised that a number of his constituents had raised concern regarding the safety of the road which is heavily used by pedestrians going to and from Bells Brae School, Islesburgh and the local parks.

Mr M Peterson stated that possibly we were getting too health and safety conscious and perhaps there was not a demand for pelican crossings.

Cllr A Wishart reiterated that there was a clear demand from his constituents.

The Chairman asked the Clerk of the Council to write to Mr I Halcrow, Head of Roads, SIC supporting the installation of pelican crossings.

(Action: Clerk of the Council)

9.3 Signage-Copelands Pier, Bains Beach, Stouts Pier & Hayfield Court – Neil Hutcheson, Engineer, SIC

Noted

9.4 Shetland Coastguard Station Consultation – Tavish Scott MSP

Mr M Peretson requested that HM Government in London be written to condemning the proposed closure of Shetland Coastguard Station.

Mrs K Greaves seconded the proposal.

(Action: Clerk of the Council)

9.5 Surface Dressing & Re-Surfacing Programme 2011 – Neil Hutcheson, Engineer, SIC

Noted

9.6 Grant Thanks – James Ratter, Hon Secretary, the Nautical Institute, Shetland Branch

Noted

9.7 Grant Thanks – Peter Malcolmson, Chairman, Sail Training Shetland

Noted

9.8 Grant Thanks – Monica Johnson, Funding Co-ordinator, Filsket Riding Club

Noted

**9.9 Shetland Wide Groups Funded by LCC – Graham Johnson, Head of Finance, SIC
Copy For Info: Review of Community Council Guidelines & Best Practice**

Noted

11/04/10

Applications for Premises Licenses

10.1 Licensing (Scotland) Act 2005, Application for Provisional Premises Licence – Shetland Arts Development Agency (premises address- Mareel)

Members discussed an amended application which arrived after the agenda had been sent. The clerk emailed a copy of the amendment to all members and councillors; Mr M Peterson received a copy at the meeting.

Mr L Angus moved to approve the original application which applied for a licence to sell alcohol for consumption on the premises up to 1am and object to the amended application requesting an extension on Friday's and Saturday's until 2am for the consumption of alcohol on the premises.

Mrs A Simpson seconded the motion.

(Action: Clerk of the Council)

11/04/11 **Traffic & Parking Orders**

11.1 (Bruce Crescent, Lerwick) (Parking Place for Disabled Persons Vehicle) Order 2011
No objections
(Action: Clerk of the Council)

11/04/12 **Financial Report**

12.1 Financial Report as at 31 March 2011
Noted

12.2 Grants/Projects 2010-2011
Noted

12.3 Annual Grants & Projects 2010-2011 & Forecast Costs 2011-2012
Noted

12.4 Main Annual Running Costs 2010-2011 & Projected Costs 2011-2012
Noted

11/04/13 **Community Council Grant Distribution**

Noted

11/04/14 **Planning Applications**

14.1 2011/74/PCD Erect temporary 40m high metrological mast, North Hoofield, Lerwick
No objections
(Action: Clerk of the Council)

14.2 2011/71/ADV Advertisement consent, Shop Window, Ellesmere Stores, Esplanade, Lerwick
No objections
(Action: Clerk of the Council)

14.3 2011/70/PCD Erect extension to rear elevation, 21 Staney Hill, Lerwick
No objections
(Action: Clerk of the Council)

The Chairman read out details of the following two applications, which had arrived too late to be included in the agenda but were brought to the meeting for consideration.

2011/95/ADV Erect non-illuminated advertisement board to rear of the Camera Centre, Camera Shop, Lerwick
No objections
(Action: Clerk of the Council)

2011/89/PCD Engineering works to provide flood alleviation culverts and associated inlet and outlet Chambers, LPA
No objections
(Action: Clerk of the Council)

11/04/15 **Lerwick Applications March 2011**

Noted

11/04/16 **Any Other Business**

Roads

Mr M Peterson raised concern at the poor quality of the resurfacing of some of Lerwick's roads; he suggested a member of staff from Roads, SIC should come to a meeting of Lerwick Community Council to discuss the issue.

Mr M Peterson also suggested that a roundabout at A970/Gremista, on the junction to Greenhead, would assist the flow and the safety of traffic.

The Chairman agreed asked the Clerk of the Council to invite a representative from Roads, SIC, Roads to a meeting of Lerwick Community Council when both items could be discussed.

(Action: Clerk of the Council)

Town Map

Mrs K Greaves enquired if there were any plans for a new town map to be printed.

Ms K Fraser replied that the library regularly saw that new maps were produced; she advised that they were available now, from the library.

Knab Viewpoint

The Chairman advised, weather permitting, work would commence on the proposed Knab Viewpoint soon; all being well he hoped it would be completed before the next meeting of Lerwick Community Council.

The Chairman thanked members for attending the meeting.

There being no other competent business the meeting closed at 8.50pm.

MR J ANDERSON
CHAIRMAN
LERWICK COMMUNITY COUNCIL